



 **get skills**
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DESIGNXCELLENCE

Achieving Excellence in Graphic Designing

[PROGRAM OUTLINE](#)

Program Outline:

Comprehensive Graphic Design Masterclass

Duration:

1.5 Months

Unleash your creativity and embark on a captivating journey into the world of graphic design with our Comprehensive Graphic Design Masterclass. This immersive Program is designed to equip you with the skills and knowledge needed to transform your ideas into visually stunning works of art. Whether you're a budding designer or seeking to upgrade your skills, this Program will guide you through the essential tools and principles of graphic design, empowering you to craft compelling visuals that leave a lasting impact. "Get Skills" is committed to fostering creativity and skill development among individuals seeking to thrive in the competitive landscape of graphic design.

Learning Outcomes

By the end of this Program, you will:

- Develop a keen eye for design aesthetics and principles.
- Command advanced techniques in Adobe Photoshop for image editing and manipulation.
- Create vector-based graphics and illustrations with Adobe Illustrator.
- Design and prototype user-friendly interfaces and experiences using Adobe XD and Figma.
- Compile a professional-grade design portfolio showcasing your skills and projects.

Understand the fundamentals of design thinking and problem-solving in graphic design. Whether you aspire to become a versatile graphic designer, enhance your professional skills, or unleash your creative potential, our Comprehensive Graphic Design Masterclass is your gateway to success. Join us today and embark on a transformative journey that will empower you to bring your imagination to life through compelling visual storytelling.

Program Content

Module 1: Introduction to Graphic Design Principles

- Understanding the role of graphic design in various industries
- Exploring the elements of design: line, shape, colour, texture, and space
- Principles of design: balance, contrast, alignment, proximity, and repetition
- Introduction to typography and its impact on visual communication

Module 2: Adobe Photoshop Fundamentals

- Navigating the Photoshop interface and tools
- Image editing and retouching techniques
- Working with layers and masks for non-destructive editing
- Creating stunning visual effects and photo manipulations
- Designing web and social media graphics

Module 3: Adobe Illustrator Mastery

- Getting acquainted with the Illustrator workspace and tools.
- Creating vector graphics: shapes, paths, and objects
- Mastering the pen tool for precise design work
- Working with colour and gradients in vector illustrations
- Designing logos, icons, and scalable graphics

Module 4: User Interface (UI) & User Experience (UX) Design

- Understanding the fundamentals of UI and UX design
- Introduction to Adobe XD and Figma for UI/UX design
- Wireframing and prototyping interactive interfaces
- Designing user-centred experiences for websites and apps
- Conducting usability tests and gathering feedback

Module 5: Advanced Design Projects with Ai Tools

- Applying design principles to real-world projects
- Designing mobile app interfaces with Adobe XD
- Creating responsive web designs and prototypes
- Design thinking and problem-solving in graphic design
- Finalizing and presenting your design projects
- Learn how to use Ai Tools

Module 6: Portfolio Development and Career Guidance

- Compiling and showcasing your design portfolio
- Strategies for presenting your work effectively.
- Job prospects and opportunities in graphic design
- Freelancing and working with clients
- Continuing your design journey: resources and next steps
- Certificate Distribution

By the end of this 1.5-month Graphic Design Masterclass, you will have a solid foundation in graphic design principles, proficiency in industry-standard tools like Adobe Photoshop, Adobe Illustrator, Adobe XD, and Figma, as well as the skills to create visually stunning and user-friendly designs for various applications.

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